



INNOVATIONS AND ADVANCES IN CANCER CARE

Friday & Saturday, February 16-17, 2018
Crowne Plaza Atlanta Perimeter at Ravinia, Atlanta, Georgia

PROSPECTUS

OVERVIEW

We invite you to join us for this continuing nursing education symposium that will address the latest innovations in cancer care. The symposium will present up-to-date information on a variety of cancer care topics, including new and novel therapies and disease updates, end-of-life care, legal developments, genetic screening considerations, and targeted supportive care.

Distinguished faculty from the Northside Hospital Cancer Institute (NHCI) will present on diverse topics relating to caring for patients with cancer. NHCI has been offering cancer care services since 1975 and is one of the largest, most respected oncology care providers in Atlanta. NHCI is known for combining the clinical excellence available at large academic centers with the personalized touch of a community hospital. These NHCI faculty experts will bring that unique perspective to this program.

Visit www.northsidenursingsymposium.com for more information and registration



PHILLIPS GILMORE
ONCOLOGY COMMUNICATIONS, INC.

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LEARNING OBJECTIVES

After completing this activity, the participant will be able to:

- Identify the unique ethical and legal challenges oncology nurses face in caring for patients with cancer
- Describe available diagnostic tools and advances in treatment for various solid tumors and hematologic malignancies
- Recognize the options for a multidisciplinary approach to palliative care for cancer patients
- Summarize the basis for pathway driven treatment of cancer and precision medicine
- Discuss how harnessing the patient's own immune repertoire advances the treatment of cancer, including identifying available immunologic agents

AGENDA

TIME	TOPIC	SPEAKER
FRIDAY, FEBRUARY 16, 2018		
5:30-6:00 PM	Registration & Cocktails	
6:00-7:00 PM	Dinner and Keynote Address: Ethical Considerations in Genetic Screening	<i>Katie Lang, MS, CGC</i>
SATURDAY, FEBRUARY 17, 2018		
6:30-8:00 AM	Registration and Breakfast/Exhibits Open	
8:00-9:00 AM	Advances in Surgical Treatment of Hepatobiliary Malignancies	<i>Eddie Abdalla, MD</i>
9:00-10:00 AM	Multidisciplinary Approach to End-of-Life Care	<i>Stephanie Stone, FNP</i>
10:00-10:15 AM	Break/Move to Breakout Sessions	
10:15-11:15 AM	Track A Cardio-Oncology Clinics—Where Have You Been All My Life?	<i>Linda Kelly, MSN, ANP-BC</i>
	Track B Management of Myeloma at Time of First Relapse	<i>Tajuana Bradley, MS, FNP-BC</i>
11:15-12:15 PM	Track A Navigating the Stormy Waters of Sepsis Care: Early Recognition & Treatment of Severe Sepsis/Septic Shock	<i>Amanda Walter, RN, MSN, CEN</i>
	Track B Understanding Chimeric Antigen Receptor T-Cell (CAR-T) Therapy: Current Understanding and Management of Cytokine Release Syndrome	<i>Connie Sizemore, PharmD</i>
12:15-1:15 PM	Lunch	
1:15-2:15 PM	New Legal Developments in Oncology	<i>Catherine Butler</i>
2:15-3:15 PM	Star Wars in Oncology: New Era of Targeted Therapy	<i>Mansoor Saleh, MD</i>

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EXHIBITOR INFORMATION

Attendee Profile

This activity has been designed to meet the educational needs of healthcare practitioners involved in the care of patients with cancer. This educational program is directed toward oncology nurses, oncology mid-level providers, oncology nurse navigators, and pharmacists. Nursing students are also encouraged to attend. All symposium attendees will have access to the exhibit hall.

Industry Participation:

- Individual Industry Participant: **\$200**
- Exhibit Table (one table-top display and two complimentary registrations): **\$800**

Diamond (\$5,000)

- Eight (8) complimentary full-conference registrations
- Two (2) complimentary table-top displays at symposium
- Preferential assistance with meeting space
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship level recognition on website
- List of attendees

Gold (\$4,500)

- Six (6) complimentary full-conference registrations
- One (1) complimentary table-top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship recognition on website
- List of attendees

Silver (\$4,000)

- Four (4) complimentary full-conference registrations
- One (1) complimentary table-top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship recognition on website
- List of attendees

Bronze (\$3,500)

- Two (2) complimentary full-conference registrations
- One (1) complimentary table-top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Name recognition on website

Additional Support Opportunities:

- Breakfast Symposium: **\$5,000**
- Lunch Symposium: **\$5,000**
- Wireless Internet Access: **\$3,000**
- Refreshment Break: **\$2,000**

Registration:

Please visit www.northsidenursingsymposium.com to register. For more information, contact Allison Baker at (215) 247-4997 or abaker@phillipsgilmore.com.

