We invite you to join us for this one-day continuing nursing education meeting, which will address cancer care across the continuum. The symposium will present the most up-to-date information on supportive care for cancer patients, as well as updates on cancer genetics, pharmacology, patient navigation, as well as cancer survivorship and sexuality.

Distinguished faculty from the Northside Hospital Cancer Institute (NHCI) will present on diverse topics relating to caring for patients with cancer. NHCI has been offering cancer care services since 1975 and is one of the largest, most respected oncology care providers in Atlanta. NHCI is known for combining the clinical excellence available at large academic centers with the personalized touch of a community hospital. These expert NHCI faculty will bring that unique perspective to this program.

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Learning Objectives:

After completing this activity, the participant should be better able to:

1. Understand the role and benefits of patient navigation in the cancer journey
2. Review latest updates in cancer genetics, risk assessment and currently available testing for cancer patients
3. Identify the benefits of palliative care in the cancer care process and ways to determine quality in the provision of palliative care services.
4. Understand the use of Gamma Knife Radiosurgery, a non-invasive alternative to traditional brain surgery in the treatment of malignant and benign brain disorder
5. Review the impact of cancer treatments on sexuality and interventions and resources to promote sexual health
6. Recognize and determine the medical and psychosocial needs of cancer survivors
7. Understand mechanism of action, indication(s), dosing, and side effect profile of new oncology drug therapies

Exhibitor Information

Attendee Profile
This activity has been designed to meet the educational needs of healthcare practitioners involved in the care of patients with cancer. This educational program is directed toward oncology nurses, oncology mid-level providers, and oncology nurse navigators. Nursing students are also encouraged to attend. All symposium attendees will have access to the exhibit hall.

Individual Industry Participant: $150
Exhibit Table (one table-top display and two complimentary registrations): $750

Registration
Please visit http://www.northsidenursingsymposium.com/industry-registration to register.

For more information, contact Allison Baker at (215) 247-4997 or abaker@phillipsgilmore.com.

Diamond ($5,000)
- Eight (8) complimentary full-conference registrations
- Two (2) complimentary table top displays at symposium
- Preferential assistance with meeting space
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship level recognition on website
- List of attendees

Gold ($4,500)
- Six (6) complimentary full-conference registrations
- One (1) complimentary table top display at symposium
- Acknowledgement on slide (during breaks)
- On-site signage
- Logo and sponsorship recognition on website
- List of attendees

Silver ($4,000)
- Four (4) complimentary full-conference registrations
- Acknowledgment on slide (during breaks)
- On-site signage
- Logo and sponsorship recognition on website
- List of attendees

Bronze ($3,500)
- Two (2) complimentary full-conference registrations
- Acknowledgment on slide (during breaks)
- On-site signage
- Name recognition on website

Additional Support Opportunities:
- Wireless Internet Access ($3,000)
- Refreshment Break ($2,000)
- Continental Breakfast ($2,000)
- Buffet Lunch ($3,000)

Make checks payable to:
Phillips Gilmore Oncology Communications, Inc.
Attn. Sarah Baxter
(Tax ID#: 23-2851393)
22 Hilltop Rd.
Philadelphia, PA 19118